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Document Spend



90% of Irish companies cannot estimate their document spend. IDC have calculated that document spend can amount to roughly 5% of an organisations turnover.

Read more



Dear barry,

How much do you spend on your documents and printing?

Well, this is a fact:

Document spend can amount to 5% of your revenue

For example, you spend €50,000 for each €1m sales

In this issue we will answer the difficult question many Irish businesses are now facing:

How to Save on Managing Your Printed Documents?

We hope this article will help you reduce costs and increase productivity - happy reading!

Growth of printing

The calculated average growth rate for printed pages through printers is 6% per annum. Average growth rate for multifunctional printers is more than twice that at 13%.

82% of all organisations consider DOCUMENTS TO BE CRITICAL to their business.

Read more on [Growth of Printing and Document Spend](#)



Costs of Document Spend

Tangible Costs:

- a) Devices / Maintenance / Supplies
- b) Staff who are involved with printed documents:

1. Document archiving
2. Inks and toners



- c) Space / Storage (square metres and labour)
- d) Outsourcing of printing

Read more on [Tangible and Intangible Costs of Documents](#)



What's the solution?

- a) Audit your current processes
- b) Rationalise your hardware
- c) Formulate a print strategy with optimal deployment of print devices



Plan your colour printing to avoid appearance of very expensive single user inkjet print devices

Read more on [Cost Savings](#)



Remember the figure quoted earlier? 5% of an organisation's revenue is spent on handling documents.

By addressing the printed document handling issues in your organisation, you could achieve up to 30% in real print cost savings.

Pat Duffy
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